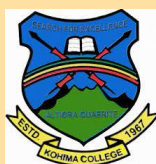


**A Brief Report
on
One-day Online Workshop
Entrepreneurship Development Program
(Make in India)**

December 10, 2020

Organised By



**Kohima College,
Kohima**

In Collaboration With



**RAJIV GANDHI NATIONAL INSTITUTE OF YOUTH DEVELOPMENT
Institution of National Importance by the Act of Parliament No.35/12
Ministry of Youth Affairs and Sports,
Government of India, Sriperumbudur – 602 105.**

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Preface

This report presents an overview and documentation of the workshop on 10th December 2020 at Kohima College, Kohima. The participants of this workshop includes students from different Semesters of the College who have interest in taking up entrepreneurship as a career option. The main focus of this workshop was to encourage and train young people not only to establish themselves after they graduate from the college but also to contribute to the society especially through “Make in India”. In short, to envision themselves to become job creators in the country. The workshop was facilitated through Question/Answers, critical thinking and problem solving sessions which was responded well.

Acknowledgement

Behind every successful event, there is always a team that invest time, energy and resources. So we would like to acknowledge few people who have been instrumental in making this workshop a success.

Firstly, our sincere thanks goes to Rajiv Gandhi National Institute for Youth Development(RGNIYD), for collaborating with Kohima college Kohima and providing financial assistance, without which, this workshop would not have been a reality. Special thanks to Prof. Sibnath Deb, Director RGNIYD, Sriperumbudar Tamil Nadu and Dr. Vasanthi Rajendran, Prof Training(RGNIYD), for gracing the inaugural and valedictory sessions and for supporting Kohima College in every possible way. We also like to thank the Resource persons Mr. Deep Jyoti Sonu Brahma(Founder & Director at Farm2 Food Foundation, New Delhi), Mr. LezoPutsure(Founder 7 Director of Edu Northeast Pvt. Ltd) and Mr. NeikepekhoShosahie(Management Consultant, NorthEast Development Finance corporation Ltd) for bringing their expertise to our doorsteps. To Dr. Ralimomgla, Principal Kohima College and the IQAC team for working relentlessly to make this program a success.

Background

The 21st Century is the fastest moving age the world has witnessed and COVID-19 pandemic has impacted millions with job losses but also opening opportunity to millions of entrepreneurs. The job market is shrinking and there is an increasing body of evidence which suggests that the current thinking in education is that it needs to prepare young people with skills, attitudes and behavior to take on the challenges and opportunities of the 21st Century.

We must equip young people with an innovator's eye and a founder's grit—the skills to excel in an innovation economy. And with economists predicting the jobs of tomorrow don't even exist today, entrepreneurial skills are skills for life. Therefore, it is time we "Make In India".

Objectives of the Program:

- 1) To encourage students to take up Entrepreneurship.
- 2) To Encourage economic growth specially through make in India
- 3) To share the advantages of Entrepreneurship.
- 4) To explain the risks and challenges of being an entrepreneur
- 5) To encourage students the importance of role played by small businesses.

Target Group for the Program: Students from the college who are currently in 5th Semester and will be graduating the coming year were given preference. Students from 3rd and 1st semesters also attended.

Inaugural Function of the Program :

Time: 10:00-10:30am

Chairperson: Smt. Sungjeminla, Assistant professor, Dept of English, KCK

Welcome Address: Dr.Ralimongla, Principal Kohima College, Kohima

Keynote speaker: Prof. Sibnath Deb, Director RGNIYD, Sriperumbudar Tamil Nadu

Introduction of the Resource persons.

Topics covered by the Resource persons:

1. India's National Youth Policy and sustainable Development Goals
2. Introduction to Entrepreneurship-I
 - a) What is Entrepreneurship?
 - b) Who is an Entrepreneur?
 - c) The Challenges and opportunities of being and Entrepreneur
 - d) Turning Problems into Solutions
 - e) To skills required to success in Entrepreneurship
3. Introduction to Entrepreneurship-II
 - a) The key ingredients to starting a business
 - b) Finance
 - c) Marketing
 - d) Operations
 - e) Competitor Analysis
4. Motivational Talk stories of two successful Local Entrepreneurs

Feedback from the participants

- Background of the participants:

The participants were from 5th, 3rd and 1st Semesters who have interest in taking up entrepreneurship as a career option and were looking for such opportunities to learn and equip themselves with the required Skills. So, that they will be able to start their own business once they graduate from the College.

- Internet connection problems faced by the participants
Some participants complained of erratic internet connectivity
- Effectiveness of the Online program
The topics were relevant and dealt with extensively by the resource persons
- Clarification of queries by the participants during the program
Their queries were addressed satisfactorily by the resource persons
- Perception about the Resource persons
The students expressed gratitude to KCK and RGNYID for organizing and sponsoring such an appropriate program for them
- Views about the online mode of the program
Such programs to be conducted in offline mode
- Views about the duration of the program
Few of them suggested two days and in offline mode
- Views about attending similar program in future
- They were open to attend similar programs. Also suggested that workshop on leadership would be helpful
- Views about sharing of information about the program with others
Sharing of videos of real life success stories and experiences made the session livelier and interesting for which, they would like to share and motivate their friends with such information.

• Conclusion and Recommendations:

The Workshop was designed to help the students who have interest to take up entrepreneurship as a career. The overall response of the workshop was very positive and the students greatly benefitted from it. We thank RGNID for supporting us and we look forward to more collaboration in future.

- More such workshops to be organised in Offline mode
- Duration of the workshop should be at least 2 days
- Practicals encouraged
- Programs on leadership trainings

Profile of the Resource Persons

Resource person 1: Mr. Deep Jyoti Sonu

Deep Jyoti Sonu is working to reshape the negative attitude of young people toward agriculture by integrating learning model that provides children a hands-on experience to farming and the agricultural value chain, into the education system. He is building collaborative engagement spaces between agriculture, education and health particularly nutrition streams. He has 15 years of experience of working with adolescents, youths, teachers and minority & vulnerable communities across several schools and colleges throughout the country. He has been involved in envisioning exercises, design, development and implementation of various educational initiatives on teachers' development, classroom processes, school development as well as capacity building of community and Community Based Organizations. He has been mentoring several young social entrepreneurs across India. He has contributed to the development of resource material on "Adolescent Development Program" jointly published by UNFPA and NCERT. He has served as Director – Adolescent Intervention at Pravah, Delhi. He worked as Program Manager - Education at The American India Foundation, New Delhi.

He did Bachelors degree in Psychology from Delhi University and Masters in Elementary Education from TISS, Mumbai. He is also UGC-NET qualified to teach in higher education institutes. He is a certified master trainer on design and facilitations. He is co- founder and Director of a Non-profit enterprise called “Farm2Food Foundation”. Farm2Food Foundation works with more than 500 schools, 8000 youths, and 1000 Agri Entrepreneurs. He is seed member of Community Youth Collective, New Delhi and vartaLeap member. In 2019, he convened Axom State Collective, a coalition of 15 CSO members in Assam working on creating empowering spaces for young people. He was awarded the prestigious Ashoka Fellowship in the year 2015 for his work. He practices Vipassana and is an avid traveler.

Resource person 2: Mr. LezoPutsure

SeyielezoPutsure is an MBA from London South Bank University and studied Strategy at Harvard Business School US. He was also the director of a non- profit organisation ‘YouthNet’ which works with youths specially in the field of entrepreneurship and skill building. Lezo has build and sold 2 companies in the past. He has started a digital company called ‘ EduCentre’ that works as a career guidance platform for the students.

Resource person 3: NeikepekhoShosahie

NeikepekhoShosahie is a management consultant at North East Development Finance Corporation Ltd and a partner to YouthNet. He is also the founder of Variant & Company and co-founder of an Agro Export business. He has been a frequent guest instructor in Entrepreneurship, strategy and design thinking at various government and university capacity curricula. Throughout his career, he has brought concepts to bear on numerous of the most challenging problems facing corporations, societies, including entrepreneurship, skills, market and strategy, economic development. His embracing works are extensively recognized in corporations, NGOs, governments and Academic circles

List of participants for Entrepreneurship Development Workshop held on 10th Dec. 2020, Kohima College Kohima

Sl.no .	Name of Student	Phone Number	Email	Name of College/Institute	Semester	Were you present for the workshop	Aadhaar Card
1	Nenhilojemu	7627927409	anenhilojemu@gmail.com	Kohima College, Kohima	Semester-3	Yes	849251437717
2	Alemtola	7085995440	alemtolajamir98@gmail.com	Kohima College kohima	Semester-5	Yes	560560867453
3	Tulip Wangsa Konyak	8014282261	t8014282261@gmail.com	Kohima College Kohima	Semester-5	Yes	432568335535
4	LhiteChierie	7085191067	lhitechirie@gmail.com	Pfutsaro Government College Pfutsaro	Semester-1	Yes	662230454973
5	Lhiwe-ü Kapfo	8794612236	lhiwekpf@gmail.com	Kohima college Kohima	Semester-5	Yes	203987748954
6	DUTOLU SWURO	8974609862	khrusalua@gmail.com	KOHIMA COLLEGE KOHIMA	Semester-5	Yes	532322658704
7	Mongo S	9366714171	nyukshinglam9@gmail.com	Kohima College Kohima	Semester-5		571868867858
8	WonchibeniKikon	9.16E+11	kikonwonchibeni9@gmail.com	Kohima college Kohima	Semester-3	Yes	355032117917
9	Yinaikonyak	8787703274	Yinaikonyak4@gmail.com	Kohima College Kohima	Semester-5	Yes	693270385055
10	Kiutanshe	8787503730	atantikhiro@gmail.com	Kohima college kohima	Semester-5	Yes	92086883256
11	HutshuluTsutso	8415049910	htsutso@gmail.com	Kohima College Kohima	Semester-1	Yes	673143899934
12	Tsuyila	8132841229	tsuyilayimz@gmail.com	Kohima college kohima	Semester-5	Yes	284308656380

13	Anjali Kumari Paswan	9077261756	anjalikp7301@gmail.com	Kohima College, Kohima	Semester-3	Yes	527004106559
14	RENCHIO NGULLIE	9366836369	zigyrenxx@gmail.com	KOHIMA COLLEGE KOHIMA	Semester-5	Yes	
15	TiasunepLongkum er	9612253939	lkrtia183@gmail.com	Kohima College, Kohima	Semester-1	Yes	572295942793
16	kikanarokichu	8258065478	Kakanarokichu@gmail.com	Kohima college kohima	Semester-5	Yes	882855691722
17	VituonuoKhezhie	8787621732	vitunuohezhie@gmail.com	Kohima college kohima	Semester-3	Yes	203620926793
18	ZayiengunoViyie	9077749351	zayiengunoviyie@gmail.com	Kohima College Kohima	Semester-3	Yes	830834702140
19	Mongsaikhiamniun gan	8119048275	khiammongesai@gmail.com	Kohima college kohima	Semester-3	Yes	
20	KebyenhuMesung	9366840651	kebwenMesung@gmail.com	Kohima college kohima	Semester-1	Yes	
21	AkurhothsusieNgo uri	9366041093	akurhothsusiengouri@gmail.com	Kohima College, Kohima	Semester-3	Yes	536169004957
22	Wetewuu	8974881019	wetewuukapfo8168@gmail.com	Kohima college Kohima	Semester-5	Yes	
23	TANGSOI P	9366578964	tangsoip119@gmail.com	Kohima College Kohima	Semester-1	Yes	742037795733
24	ZakielhoutuoTalie	9089394497	zakielhoutuotalie@gmail.com	Kohima College, Kohima	Semester-5	Yes	993284072297
25	KunyangliLangdith onger	8794808586	Akunyangstm@gmail.com	Kohima college	Semester-1	Yes	
26	KhrüzotalüLohe	8131836831	khruzolohe949@gmail.com	Kohima college	Semester-5	Yes	978815825857
27	Khrielhou-Ñ¼	8729817660	zhalekhrielhouu@gmail.com	Kohima College, Kohima	Semester-3	Yes	529968562252

28	Shiem M	6009617953	shiemmshiu34@gmail.com	Kohima College kohima	Semester-1	Yes	862957538578
29	Tsongthsa P Meyo	9862129585	tsongthsameyo8@gmail.com	Kohima college, Kohima	Semester-3	Yes	914825721114
30	ChekhopeKhamo	8730853189	Akhokhamo211@gmail.co	Kohima College Kohima	Semester-5	Yes	385212724795
31	Zahevonuo	8794495667	Zahe@gmail.com	Kohima college kohima	Semester-3	Yes	245360636506
32	Nungshinaro	7085437849	narojamirtsur99@gmail.com	Kohima college Kohima	Semester-3	Yes	211485806762
33	VituonuoKhezhie	8787621732	vitunuohezhie@gmail.com	Kohima college kohima	Semester-3	Yes	
34	Arjun bahadur saru	7640865565	arjunsaru42@gmail.com	Kohima college	Semester-1	Yes	997276282388
35	Echi Y Konyak	8974737687	@fairykonyakgmail.com	Kohima College Kohima	Semester-5	Yes	
36	Nokchingkhumla	6009987700	nokchingkhumla@gmail.com	Kohima college kohima	Semester-5	Yes	489796935833
37	Wewute Akami	8787814639	akamiswewute@gmail.com	Kohima College Kohima	Semester-5	Yes	944692766965
38	N Phekwang Konyak	7630059191	aphekconz@gmail.com	Kohima College, Kohima	Semester-1	Yes	
39	SalievinuoRüpreo	9383390851	salievinuorupreo@gmail.com	Kohima College, Kohima	Semester-5	Yes	911453685940
40	Lecheosono	8258915450	aleokoza190@gmail.com	Kohima-college- kohima@yahoo.com	Semester-1	Yes	
41	TenyesinloTep	9383343481	tenteotez45@gmail.com	Kohima College kohima	Semester-1	Yes	946579996454
42	thumchobemo y patton	9774922325	thumchobemopatton@gmail.co m	Kohima college Kohima	Semester-5	Yes	534065667478

43	SANRHYUBENI OVUNG	9077756814	sanrhyuovung49474@gmail.com	Kohima College, Kohima	Semester-5	Yes	
44	Lutsuve-u Lasuh	9089342361	lutsuvelasu@gmail.com	Kohima college kohima	Semester-3	Yes	985565149887
45	Tsumongshe V Tikhir	7629874597	amongtikhir98@gmail.com	Kohima College, Kohima	Semester-5	Yes	573625954130
46	RhiloChiero	7005608019	rhilochiero@gmail.com	Kohima college kohima	Semester-5	Yes	474902590429
47	Tsuthoi	9612965986	khiamtsuthoi@gmail.com	Kohima college, kohima	Semester-5	Yes	
48	Haisenya	8259909685	Kathhaisenya@gmail.com	Kohima college kohima	Semester-3	Yes	443641767433
49	Sameer khati	9.19E+11	Sameerkhati1@gmail.com	Kohima College, Kohima	Semester-1	Yes	692602544644
50	Dziesebei ü Magdaline	8794703367	angasote2017@gmail.com	Kohima College Kohima	Semester-5	Yes	918903181883
51	YEWANG M KONYAK	8730907271	yewangkrebelstephen9612@gmail.com	Kohima College, Kohima	Semester-1	Yes	897723593349
52	KütülüSakhamo	8131857292	kutulusakhamo@gmail.com	Kohima College kohima	Semester-5	Yes	993238093497
53	InikaliShohe	7005507144	shoheinikali@gmail.com	Kohima college kohima	Semester-3	Yes	244770316898
54	Rachel H Jan	7085667231	rachelkento777@gmail.com	Kohima College Kohima	Semester-5	Yes	368045593053
55	Joel khing	9862986607	joelking1323@gmail.com	Kohima college kohima	Semester-5	Yes	963534481470
56	Vinoka A Kinimi	9366176326	vinokakinny@gmail.com	KOHIMA COLLEGE KOHIMA	Semester-1	Yes	583741286855
57	L Heong	7628944740	lheong5@gmail.com	Kohima College	Semester-5	Yes	691775344376

58	ECHEM C KONYAK	8413800935	langphong76@gmail.com	Kohima college kohima	Semester-5	Yes	811358329061
59	Vizovotuokiso	8794963076	avotokiso478@gmail.com	Kohima College Kohima	Semester-5	Yes	
60	P MONGO SHIU	9615429652	mongoshui357@gmail.com	KOHIMA COLLEGE,KOHiMA	Semester-5	Yes	711400282943
61	NuhuluLohe	9366060376	nunielulohe@gmail.com	Kohima college, kohima	Semester-5	Yes	732666816110
62	THEPFUSAZO RURHIE	7005066408	asazorurhie123@gmail.com	KOHIMA COLLEGE KOHIMA	Semester-3	Yes	515674674529
63	Keneilenuo Æsou	9366676404	keneilenuousou@gmail.com	Kohima College Kohima	Semester-5	Yes	839907996742
64	Kezenei-iVisienyü	9089184395	Kezeneiivisienyii@gmail.com	Kohima College	Semester-5	Yes	459905644445
65	Mhasilezo Rote	9774939037	Mhasilezorote147@gmail.com	Kohima college kohima	Semester-5	Yes	
66	Ongnetchanger	7005198822	achanglkr25@gmail.com	Kohima college Kohima	Semester-5	Yes	825186104612
67	Ashik N Konyak	7085377677	ashikwangshu33@gmail.com	Kohima college kohima	Semester-5	Yes	
68	Sonyeletap	9856997787	sonyeletap@gmail.com	kohima college kohima	Semester-3	Yes	519322954971
69	Nodunu Easter Vitsu	8787867600	adunorovilese@gmail.com	Kohima College Kohima	Semester-3	Yes	683175953550
70	KebenyhunMesung	9366830651	kebwenMesung@gmail.com	Kohima college kohima	Semester-1	Yes	207412766993
71	Vishedenükiso	8794884017	vishekiso@gmail.com	Kohima College Kohima	Semester-5	Yes	731808881341

72	MESETE-O NGONIE	7628818485	meseteongone6917@gmail.com	KOHIMA COLLEGE, KOHIMA	Semester-1	Yes	959339079226
73	KelengulieNakro	9366124103	angukels@gmail.com	Kohima College, Kohima	Semester-3	Yes	729969206379
74	Chumchano S Patton	9089828097	chumchanopatton@gmail.com	Kohima college kohima	Semester-5	Yes	963930917228
75	Shetazo Vero	9774255183	Shetazover99@gmail.com	Kohima college kohima	Semester-1	Yes	380173174575

76	Pungozonunaki	9794841434	angunonakigmail.com	Kohima college kohima	Semester-5	Yes	453726469775
77	Thepfulhousanuorino	7641932519	thepfulhousanuorino@gmail.com	Kck	Semester-5	Yes	298358427497
78	YEWANG M KONYAK	8730907271	yewangkrebelstephen9612@gmail.com	Kohima College, Kohima	Semester-1	Yes	
79	Sulem S Meyo	9366617714	sulemmeyo4969@gmail.com	Kohima College Kohima	Semester-3	Yes	782509525750
80	NzantiTungoe	8730904477	nzanti2001@gmail.com	Kohima College Kohima	Semester-3	Yes	564047042941
81	Ghotoni H Awomi	760075518	ghotoniawomi@gmail.com	Kohima college, kohima	Semester-5	Yes	
82	Imtibenla walling	9383310019	imtibenlawalling@gmail.com	Kohima college Kohima	Semester-3	Yes	237784286981
83	WongkahorRamror			Kohima college Kohima		Yes	371338396272
84	Thejongoyi Chizo			Kohima college Kohima		Yes	858084868437
85	Kezuvelü		kezuveluaga@gmail.com	Kohima college Kohima		Yes	329783398959
86	KüvethiSwuro		kuvethiswuro@gmail.com	Kohima college Kohima		Yes	647130545515
87	Among Yimchunger			Kohima college Kohima		Yes	721477644409
88	MenuovonuoLinyü			Kohima college Kohima		Yes	507585115823
89	Shato Konyak			Kohima college Kohima		Yes	218592570860